

Hi-Rez Studios Legal Notices

Either Hi-Rez Studios, Inc. (“Hi-Rez Studios”) or its subsidiary Hi-Rez Productions, Inc. (“Hi-Rez Productions”) and together with Hi-Rez Studios, “Hi-Rez”) is the owner of the trademarks, copyrights, words, names, marks, logos, designs, and emblems listed in **Section 3** below (collectively, “Hi-Rez Identification”). Hi-Rez grants you the limited right to reproduce and display the Hi-Rez Identification on the condition that you follow the terms and conditions below (collectively, “Guidelines”):

1. Identification Guidelines.

a. The Hi-Rez Identification may only be reproduced and displayed (i) in connection with activities specifically approved by by Hi-Rez in writing on a case-by-case basis; or (ii) when the applicable Hi-Rez documentation associated with that activity ((i) and (ii) are collectively defined here as the “Applicable Policies”) specifically reference your right to reproduce and display the Hi-Rez Identification pursuant to these Guidelines. For example, subject to any other Hi-Rez policies or documentation that may also apply, a fan website, community esports competition, or non-commercial gameplay video uploaded to YouTube are all permissible uses of the Hi-Rez Identification pursuant to these Guidelines.

b. You may reproduce and display the Hi-Rez Identification for non-commercial purposes only, except as otherwise permitted by the Applicable Policies (which may, for example, allow you to monetize certain content through advertising revenue streams).

c. The Hi-Rez Identification may only be used in connection with high quality materials.

d. You must use the appropriate trademark symbol ([™], ®) listed below the first time that each Hi-Rez trademark appears in your material (e.g., SMITE®). Afterward, continued use of the symbol within the same material is unnecessary.

e. You shall provide credit to Hi-Rez by using the appropriate credit line(s) associated with the Hi-Rez Identification that you use as further detailed below.

f. You acknowledge that Hi-Rez has a paramount interest in maintaining and protecting the image and reputation of the Hi-Rez Identification, Hi-Rez, and Hi-Rez products and services. Therefore, you understand and agree that you shall not do, or permit any third party to do, any of the following:

i. Reproduce or display Hi-Rez Identification with modifications other than to adjust the overall size of its appearance. For example, altering Hi-Rez Identification in a way that confuses Hi-Rez or its games with another brand, game, or company is expressly prohibited.

ii. Reproduce or display Hi-Rez Identification in a plural or possessive form; provided, however, you may reproduce or display “Hi-Rez Studios” or “Hi-Rez Productions” in the possessive if and when the context is appropriate.

iii. Reproduce or display Hi-Rez Identification or any other confusingly similar marks, words, names, designs, emblems, or logos on any consumer products, including, without limitation, apparel, toys, collectibles, accessories, furniture, etc.

iv. Reproduce or display Hi-Rez Identification in conjunction with your name or any other trademark or trade name (e.g., “Acme Global Agenda”). Reproduce or display Hi-Rez Identification in a way that is deceptive, harmful, obscene, or disparaging to others, or which infringes or cause to be infringed Hi-Rez’s rights with respect to Hi-Rez Identification.

v. Reproduce or display Hi-Rez Identification on websites containing content or advertising associated with pornography, gambling, or illegal activities.

vi. Reproduce or display Hi-Rez Identification in the domain name of your website’s URL.

vii. Reproduce or display any esports logos, designs, emblems, or other assets unless you have signed an agreement with Hi-Rez that provides you with permissions to do so.

viii. Seek to register any trademark, service mark, trade name, or other indicia consisting of or incorporating any of the Hi-Rez Identification, or variations thereof, for any product or service.

ix. Reproduce or display Hi-Rez Identification in a manner that, in Hi-Rez’s sole opinion, is unlawful, misleading, defamatory, obscene, infringing, tortious, disparaging, abusive, or otherwise objectionable or inappropriate.



x. Commit any act that represents or has the effect of representing that Hi-Rez manufactures, distributes, sponsors, approves, licenses, or is in any manner associated and/or affiliated with you or your products and services, unless otherwise authorized by Hi-Rez in writing.

2. Additional Restrictions.



a. If you use Hi-Rez Identification, whether in whole or in part, you are acknowledging that each and every element of the Hi-Rez Identification is and shall be the sole and exclusive property of Hi-Rez, and that you will not in any way interfere with Hi-Rez’s rights in and to the Hi-Rez Identification. Further, you understand and agree that nothing contained in these Guidelines shall grant to you any right, title, or interest in the Hi-Rez Identification, and that any and all use by you of the Hi-Rez Identification, and the goodwill associated therewith, will inure to the exclusive benefit of Hi-Rez.

b. Hi-Rez reserves the absolute right, in its sole discretion, to revoke your limited rights at any time, for any reason or no reason. Furthermore, if you reproduce or display Hi-Rez Identification, you shall follow any style guides provided by Hi-Rez on its websites, as such style guides may be modified from time to time (including, without limitation, these Guidelines), and shall include the appropriate approved credit line and legend on all such materials you create, publish, or otherwise use.

3. Trademarks and Credit Lines Associated with Hi-Rez Identification.

Logo	Trademark(s) and Credit Line
	<p>SMITE®</p> <p>“SMITE” is a registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>SMITE®: Battleground of the Gods™</p> <p>“SMITE” and “Battleground of the Gods” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Paladins®: Champions of the Realm™</p> <p>“Champions of the Realm” is a trademark, and “Paladins” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Paladins®</p> <p>“Paladins” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Hand of the Gods®</p> <p>“SMITE”, “Hand of the Gods”, “SMITE Tactics”, and “Hand of the Gods SMITE Tactics” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Hand of the Gods®: SMITE Tactics®</p> <p>“SMITE”, “Hand of the Gods”, “SMITE Tactics”, and “Hand of the Gods SMITE Tactics” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Paladins Strike™</p> <p>“Paladins Strike” is a trademark, and “Paladins” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>Tribes™</p> <p>“Tribes” is a trademark or registered trademark in the United States and other countries.</p>

	<p>Tribes: Ascend®</p> <p>“Tribes” and “Tribes: Ascend” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Global Agenda®</p> <p>“Global Agenda” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Global Agenda®: Sandstorm™</p> <p>“Sandstorm” is a trademark, and “Global Agenda”™ is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Global Agenda®: Free Agent™</p> <p>“Free Agent” is a trademark, and “Global Agenda” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Hi-Rez Studios®</p> <p>“Hi-Rez Studios” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Hi-Rez Productions™</p> <p>“Hi-Rez Productions” is a trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>

	<p>Paladins® Battlegrounds™</p> <p>“Paladins Battlegrounds” is a trademark, and “Paladins” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
	<p>Bot Smashers™</p> <p>“Bot Smashers” is a trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>Hi-Command®</p> <p>“Hi-Command” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>MetalTech®</p> <p>“MetalTech” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>StarSiege®</p> <p>“StarSiege” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>StarSiege: Tribes®</p> <p>“Tribes”, “StarSiege”, and “StarSiege: Tribes” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>Tribes: Aerial Assault®</p> <p>“Tribes” and “Tribes: Aerial Assault” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>Tribes: Vengeance®</p> <p>“Tribes” and “Tribes: Vengeance” are trademarks or registered trademarks of Hi-Rez Studios, Inc. in the United States and other countries.</p>
<p>Varies; contact Hi-Rez for more information.</p>	<p>EarthSiege®</p> <p>“EarthSiege” is a trademark or registered trademark of Hi-Rez Studios, Inc. in the United States and other countries.</p>