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**2017 Hi-Rez Expo**  
**Cosplay Contest Official Rules**

Thank you for your interest in the Hi-Rez Expo ("HRX") and related Cosplay Contest (the "Contest"). We appreciate that you share our excitement for our games, eSports and the supporting community. Hi-Rez Studios, Inc. ("Hi-Rez") is committed to providing a safe and fun environment for our attendees and Contest participants. Consequently, Hi-Rez requires everyone to comply with and agree to the Hi-Rez Expo Ticket Agreement, which is located at <<http://legal.hirezstudios.com>>, as well as the following terms and conditions:

**1. ELIGIBILITY.**

HI-REZ IS THE SPONSOR OF THE CONTEST. ELIGIBILITY FOR THE CONTEST IS LIMITED TO INDIVIDUALS WHO REGISTER FOR THE CONTEST THAT, AT THE TIME OF REGISTRATION:

a. HAVE PURCHASED A TICKET TO ATTEND HRX, WHICH IS BEING HELD AT THE COBB ENERGY CENTRE IN ATLANTA, GEORGIA BEGINNING ON JANUARY 5, 2017, THROUGH AND INCLUDING JANUARY 8, 2017 (THE "EVENT") IN PERSON;

b. ARE RESIDENTS OF THE UNITED STATES, ARGENTINA, AUSTRALIA, AUSTRIA, BELARUS, BELGIUM, BELIZE, BOLIVIA, BULGARIA, CHILE, CANADA, COLOMBIA, COSTA RICA, CROATIA, DENMARK, ECUADOR, EL SALVADOR, ESTONIA, FRANCE, FINLAND, GERMANY, GREECE, GUATEMALA, HONDURAS, HONG KONG, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, JAMAICA, JAPAN, LATVIA, LITHUANIA, LUXEMBOURG, MACAU, MALAYSIA, MEXICO, NEW ZEALAND, NICARAGUA, NORWAY, PARAGUAY, PERU, POLAND, PORTUGAL, PUERTO RICO, ROMANIA, RUSSIA, SERBIA, SINGAPORE, SLOVAKIA, SOUTH AFRICA, SOUTH KOREA, SPAIN, SWEDEN, SWITZERLAND, TAIWAN, THAILAND, THE CZECH REPUBLIC, THE NETHERLANDS, THE PEOPLE'S REPUBLIC OF CHINA, THE UKRAINE, THE UNITED KINGDOM, TURKEY, URUGUAY, OR VENEZUELA;

c. ARE OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON SEPTEMBER 26, 2016, (BUT SEE BELOW REGARDING CERTAIN PARTICIPANTS BELOW THE AGE OF MAJORITY PARTICIPATING IN CERTAIN CIRCUMSTANCES WITH A SIGNED AGREEMENT FROM THEIR PARENT OR GUARDIAN);

d. ARE NOT RESIDENTS OF THE STATES OF CONNECTICUT, MARYLAND, NORTH DAKOTA, OR VERMONT, IN THE UNITED STATES; THE PROVINCE OF QUEBEC, CANADA; OR THE AUSTRALIAN STATES OF VICTORIA, QUEENSLAND, NEW SOUTH WALES, OR THE AUSTRALIAN CAPITAL TERRITORY; AND

e. ARE NOT AN EMPLOYEE OF HI-REZ OR ITS AFFILIATES OR INDEPENDENT CONTRACTOR AFFILIATED WITH HI-REZ OR ITS AFFILIATES IN ANY CAPACITY, MEMBERS OF PROFESSIONAL TEAMS IN ANY PRO LEAGUE CREATED BY HI-REZ, OR OTHER EMPLOYEES OR OTHERS AFFILIATED WITH SUCH TEAMS, OR ANY IMMEDIATE FAMILY MEMBERS OF THE FOREGOING.

IF YOU MEET ALL OF THE ABOVE CRITERIA AND REGISTER FOR THE CONTEST, YOU ARE HEREBY DEEMED AN "ENTRANT" FOR PURPOSES OF THIS AGREEMENT. IF YOU DO NOT MEET

THE ABOVE CRITERIA, YOU ARE NOT ELIGIBLE TO WIN A PRIZE. If you are under the legal age of majority in your country of residence, but are (i) over twelve (12) years of age and a resident of the United States of America, or a member country of the European Union, other than Spain or the United Kingdom; (ii) over thirteen (13) years of age and a resident of Spain, the United Kingdom, or Russia; or (iii) over fourteen (14) years of age and a resident of the Republic of Korea; and one of your parents or legal guardians submits a signed, written statement that they have read, understood, and agreed to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves, you may participate in the Contest. If you reside in the States of Alaska, Connecticut, Hawaii, Maryland, North Dakota, or Vermont in the United States, the Province of Quebec in Canada, or Queensland, Victoria, New South Wales, or the Australian Capital Territory in Australia, you are not eligible to participate in this Contest. To be eligible to win a prize, entries must be completed and received by Hi-Rez in the format designated below. Directors, officers, and employees of Hi-Rez, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state, and local laws and regulations apply. Offer void where prohibited. Limit one entry per person. In the event of any dispute, entries will be deemed to have been submitted by the individual named in the registration.

## **2. DISCLAIMER.**

Hi-Rez, all participating sponsors, the Judges and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees, and agencies will not be responsible for: (a) any late, lost, misrouted, garbled, or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses, or damages caused by events beyond the control of Hi-Rez; or (d) any printing or typographical errors in any materials associated with the Contest.

## **3. REGISTRATION; HOW TO ENTER.**

Registration for the Contest will take place on January 7, 2017 between 9:00 and 12:30 am (ET) at the costume check-in location at the Event. If you are a qualified entrant based on the terms set forth herein, you may sign up to enter the Contest at the Event. Hi-Rez will accept Entrants who sign up and meet all the eligibility criteria and other restrictions set forth herein (the "Confirmed Contestants"). Registration will require providing certain identifying information, such as your contact information and age.

## **4. PRIZES.**

Contest winners in each category (collectively, the "Prize Winners") will be selected as provided herein. Each Confirmed Contestant will be considered for each category, but a Confirmed Contestant can only win one prize from any of the Legendary Tier, Diamond Tier, and Silver Tier.

a. Legendary Tier. Three (3) winners will be chosen by the Judges, as part of the "Legendary Tier" category, from all Confirmed Contestants, and announced at the Event, where they will receive the following prizes:

i. First Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "First Place Winner" of the Legendary Tier to receive Three Thousand U.S. Dollars (\$3,000).

ii. Second Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "Second Place Winner" of the Legendary Tier to receive Two Thousand Five Hundred U.S. Dollars (\$2,500).

iii. Third Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "Third Place Winner" of the Legendary Tier to receive Two Thousand U.S. Dollars (\$2,000).

b. Diamond Tier. Three (3) winners will be chosen by the Judges, as part of the "Diamond Tier" category, from all Confirmed Contestants, and announced at the Event, where they will receive the following prizes:

i. First Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "First Place Winner" of the Diamond Tier to receive One Thousand Two Hundred U.S. Dollars (\$1,200).

ii. Second Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "Second Place Winner" of the Diamond Tier to receive One Thousand U.S. Dollars (\$1,000).

iii. Third Place Winner. One (1) Confirmed Contestant will be chosen by the Judges as the "Third Place Winner" of the Diamond Tier to receive Eight Hundred U.S. Dollars (\$800).

c. Silver Tier. Three (3) winners will be chosen by the Judges, as part of the "Silver Tier" category, from all Confirmed Contestants, and announced at the Event, to receive Five Hundred U.S. Dollars (\$500).

d. Most Creative. One (1) winner will be chosen by the Judges for the prize of "Most Creative", from all Confirmed Contestants, based on the creativity of their costume, from all qualified entrants, and announced at the event, and they will receive One Thousand U.S. Dollars (\$1,000).

e. Best Workmanship. One (1) winner will be chosen by the Judges for the prize of "Best Workmanship", from all Confirmed Contestants, based on the workmanship of their costume, from all qualified entrants, and announced at the event, and they will receive One Thousand U.S. Dollars (\$1,000).

f. Judge's Choice. One (1) winner will be chosen by the Judges for the prize of "Judge's Choice", from all Confirmed Contestants, based on criteria to be selected by the Judges, from all qualified entrants, and announced at the event, and they will receive One Thousand U.S. Dollars (\$1,000).

h. Other Categories. Hi-Rez may include additional categories and prizing in the Contest for qualified entrants at any time, in its sole discretion, with or without notice.

i. ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER. ANY PERSON WINNING PRIZES DURING ANY ONE YEAR PERIOD OVER THE APPLICABLE UNITED STATES INTERNAL REVENUE SERVICE THRESHOLD WILL RECEIVE AN IRS FORM 1099 AT THE END OF THE CALENDAR YEAR, AND A COPY OF SUCH FORM WILL BE FILED WITH THE INTERNAL REVENUE SERVICE OF THE UNITED STATES OF AMERICA.

j. All prizes will be awarded. Prize Winners may need to (i) execute an affidavit of eligibility, (ii) execute a non-disclosure agreement and a release, and/or (iii) take such other actions or sign such other agreements as Hi-Rez may reasonably require in connection with its fulfillment of the prizes before

they can receive their prize. Prizes will be awarded provided a sufficient number of eligible entries are received. Prizes returned as undeliverable or otherwise not claimed within fifteen (15) calendar days after delivery of notification will be forfeited and may be awarded to an alternate winner. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Hi-Rez reserves the right to substitute a prize of equal or greater value for any prize. Limit one prize per person. Monetary prizes will be paid by Hi-Rez via check or another payment method of Hi-Rez's choosing. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Prizes are subject to verification of eligibility, compliance with these rules, and any other applicable terms and conditions in Hi-Rez's sole discretion.

## **5. COSTUME RESTRICTIONS; OTHER REQUIREMENTS.**

a. Costume Requirements. As a participant in the Contest, you must comply with certain minimum restrictions set by Hi-Rez to provide a fun, fair, and safe environment for everyone at the Event, and to preserve the spirit of the Contest and the Event, including, without limitation, the following:

i. Costumes must be based upon one of Hi-Rez's interactive game franchises, which include *Global Agenda*, *Tribes: Ascend*, *SMITE*, *Paladins*, and *Jetpack Fighter*.

ii. Nudity of any kind, hate symbols (even if historical), signs offering services or making requests for physical contact, and uniforms which could be confused with staff, law enforcement, or other official authorities present are expressly prohibited.

iii. Costumes must not be wider than four (4) feet across, longer than six (6) feet, nor taller than eight (8) feet, and the person wearing the costume must be able to easily maneuver over stairs and ramps unassisted. Additionally, the person must be able to see and hear clearly, even in conditions of low light, in order to follow directions and navigate dimly lit stage areas.

iv. Costumes cannot include, or otherwise use, any edged weapons (e.g., knives, daggers, swords, etc.), firearms of any kind (including, without limitation, airsoft and paintball), long bows, crossbows, or any other type of projectile weapon regardless of whether it is unloaded or nonfunctional, "actual" clubs, maces, or other "crushing weapons." You understand and agree that acceptable costume "weapon props" will be limited to air filled or soft plastic weapons, or wooden staves that are not shod with metal. All weapon props must be in non-working capacity and peace bonded (i.e., conspicuously marked or otherwise identified and unusable or harmless, demonstrating the owner's intentions are peaceful). Weapon props may be confiscated by Hi-Rez at any time in its sole discretion.

v. Costumes may not include liquids, gels, or other substances which could cause a mess (based on Hi-Rez's sole discretion).

vi. Costumes should not materially be the same costume that any entrant used to enter a previous contest sponsored by Hi-Rez. A new costume recreating the same character that has been enhanced from a prior version may be considered in Hi-Rez's sole discretion.

vii. Advertisements and marketing are prohibited.

HI-REZ RESERVES THE RIGHT TO REJECT CONFIRMED CONTESTANTS OR THEIR COSTUMES FOR OTHER REASONS IN ITS SOLE REASONABLE DISCRETION TO PRESERVE THE FAIRNESS, INTEGRITY, SAFETY, PROPRIETY AND SPIRIT OF THE CONTEST AND THE EXPO.

b. Participation at the Event.

i. Confirmed Contestants must be available for photos at the Event on January 7, 2017, which photos may be individual, or in groups, as selected by Hi-Rez.

ii. Confirmed Contestants must be available for presentation of the awards at the Event on January 7, 2017, which may include a “stage walk”, as selected by Hi-Rez.

iii. Confirmed Contestants must be available at the Event on January 7, 2017 for interviews, as selected by Hi-Rez.

**6. JUDGING.**

Judging will occur starting at 10:00 am (ET) until finished on January 7, 2016. Confirmed Contestants will be required to check in prior to judging at the designated cosplay space at the Event. At that time, each Confirmed Contestant shall demonstrate their costume. Each Confirmed Contestant will only be judged based on what he or she wears and the props that he or she uses. While Hi-Rez may, in its sole discretion, attempt to accommodate non-held or worn costume props for display on stage, such props will not be considered by the judges when judging the entries. The judges will be Hi-Rez employees and/or Aleksandra Tora and Livia Viziteu or other judges selected by Hi-Rez in its sole discretion (collectively, the “Judges”). The Judges will, at their sole discretion, select Prize Winners based on originality, design, and presentation. Prize Winners will be announced on January 7, 2016, likely shortly after the presentation of the costumes during the on-stage portion of the Contest. The decision of Hi-Rez is final. To claim the applicable reward, Prize Winners should follow the instructions provided to them by Hi-Rez.

**7. HI-REZ'S RIGHT TO DISQUALIFY.**

If Hi-Rez believes a Confirmed Contestant does not comply with these rules or any other applicable terms and conditions, Hi-Rez reserves the right in its sole discretion to disqualify any such person at any time. In the event that a Prize Winner is disqualified, the prize will be forfeited and may, at Hi-Rez's sole discretion, be awarded to an alternate selected from among the remaining Confirmed Contestants.

**8. USE OF ENTRIES.**

You hereby agree that in consideration of your being allowed the chance to enter the Contest, Hi-Rez and the Judges shall have the perpetual, irrevocable, worldwide, non-exclusive, royalty-free, sublicensable (through multiple tiers), and transferable license and right to use your name, alias, picture, likeness, voice, biography, statement, and/or any and all other personal indicia, identifying characteristics, or information supplied by you (collectively, the “Authorized Content”), without further compensation, consideration, or notice to you or any third party, and to reproduce, copy, modify, create derivative works of, display, distribute, transmit, broadcast, either publicly or privately (including via the Internet), or otherwise commercially exploit the Authorized Content, either alone or in conjunction with any other material(s), in any media, form, format, or embodiment, whether now known or hereinafter developed, without separate compensation to you or any other person or entity. You agree to take, at Hi-Rez's expense, any further action (including, without limitation execution of affidavits and other documents) reasonably requested by Hi-Rez to effect, perfect, or confirm the rights of Hi-Rez and the Judges set forth in this Section 8.

**9. INFORMATION COLLECTION.**

All personal information which may be collected will be treated in a manner consistent with Hi-Rez's privacy policy, which is located at <<http://legal.hirezstudios.com>>. Please review all applicable materials. By entering the Contest, you hereby agree to Hi-Rez's collection and use of your personal information and acknowledge you have read and accepted these rules and Hi-Rez's privacy policy. Further, by entering the Contest, you consent to Hi-Rez's use of this information to inform you of news with Hi-Rez, and to associate your name and/or alias with your submission in promotional materials for the Contest and any future contests in the event that you are chosen to be a winner. As stated above, the Contest is not open to anyone under the age of majority in your country of citizenship (subject to the exceptions noted above). In the event that Hi-Rez becomes aware that you are under the age of majority in your country of citizenship, Hi-Rez will delete, erase, or destroy any and all personally identifiable information that is obtained from your entry form. In the event that you are a citizen of France and/or any of the other countries whose citizens are eligible for this Contest, and pursuant to French law pertaining to data collection and processing, you are informed that the data collector is Hi-Rez Studios, Inc., and the data collected will be transferred to the United States of America. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to " Hi-Rez Expo 2017 Cosplay Contest--Personal Data," c/o Hi-Rez Studios, 3750 Brookside Parkway, Suite 200, Alpharetta, Georgia 30022, United States of America. You may also withdraw your personal data upon request; however, you will be immediately disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in **Section 4** herein.

#### **10. GENERAL RELEASE.**

By entering the Contest, you release Hi-Rez, the Judges and any participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees, and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, incorrect delivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses, and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty, or other theory.

#### **11. AFFIDAVIT, RELEASE, AND OTHER DOCUMENTS.**

As a condition of being awarded any prize, you may be required to execute and deliver to Hi-Rez a signed Affidavit of Eligibility, which includes an acceptance of these rules and a release of liability, and other documents Hi-Rez may reasonably require.

#### **12. WINNERS LIST; RULES REQUEST.**

For a copy of the winners list, send a stamped, self-addressed, business-size envelope after January 31, 2017 and before May 31, 2017 to Hi-Rez at the following address: " Hi-Rez Expo 2017 Cosplay Contest--Winners List," c/o Hi-Rez Studios, 3750 Brookside Parkway, Suite 200, Alpharetta, Georgia 30022, United States of America. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to Hi-Rez at the following address: " Hi-Rez Expo 2017 Cosplay Contest--Rules Request," c/o Hi-Rez Studios, 3750 Brookside Parkway, Suite 200, Alpharetta, Georgia 30022, United States of America. Residents of Washington and Vermont in the United States of America may omit return postage.

#### **13. MISCELLANEOUS.**

The Contest and these rules will be governed, construed, and interpreted under the laws of the State of Georgia, United States of America. You agree to be bound by these rules and by the decisions of Hi-Rez, each of which is final and binding in all respects. Hi-Rez reserves the right to change these rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention, or other causes beyond Hi-Rez's control affect the administration, security, or proper play of the Contest or Hi-Rez otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these rules, tamper with the operation of the Contest, or engage in any conduct that is detrimental or unfair to Hi-Rez, the Contest, or any other entrant (in each case as determined in Hi-Rez's sole discretion) are subject to disqualification from entry into the Contest. Hi-Rez reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest or any prior contest of Hi-Rez. If you have any questions about these rules or the Contest, please e-mail them to [legal@hirezstudios.com](mailto:legal@hirezstudios.com) or send written questions to Hi-Rez Studios, "Hi-Rez Expo 2017 Cosplay Contest," c/o Hi-Rez Studios, 3750 Brookside Parkway, Suite 200, Alpharetta, Georgia 30022, United States of America. The names of individuals, groups, companies, products, and services mentioned herein, and any corresponding likenesses, logos, and images thereof reproduced herein, have been used for identification purposes only and may be the copyrighted properties and trademarks of their respective owners. The mention of any individual, group, or company, or the inclusion of a product or service as a prize, does not imply any association with or endorsement by such individual, group, or company, or the manufacturer or distributor of such product or service and, except as otherwise indicated, no association or endorsement is intended or should be inferred. The invalidity or unenforceability of any provision of these rules will not affect the validity or enforceability of any other provision. In the event that any provision of these rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. Hi-Rez's failure to enforce any term of these rules will not constitute a waiver of that provision.

#### **14. SPONSOR.**

Hi-Rez Studios, Inc., 3750 Brookside Parkway, Suite 200, Alpharetta, Georgia 30022, United States of America, is solely responsible for all aspects of this skill-based contest.

///END OF RULES///

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